



## **Manitoba Amateur Bodybuilding Association Sponsorship for 2012 Novice and Provincial Championships**

Welcome Sponsors!

The Manitoba Amateur Body Builders Association would like to thank you in advance for your interest and continued support within our organization. The MABBA executive is committed to setting a positive standard within the sport of Bodybuilding, Fitness, Figure, Bikini, and physique competition. Our sport is constantly growing in its popularity and in its number of competitors from the province of Manitoba; with many of our competitors continuing their pursuit of excellence in the sport both at the national and international level.

It is our pleasure to extend to you the opportunity to participate as a sponsor at our 2012 Novice and Provincial Championship shows; to be hosted on March 17<sup>th</sup> 2012 and June 2<sup>nd</sup> 2012 respectively. Attached you will find the information package for the 2012 Novice and Provincial Sponsorship opportunities.

Should you wish to participate as a sponsor for the 2012 season, please complete the PDF fillable form and forward your request to Lisa Heshka at [mabbamarketing@gmail.com](mailto:mabbamarketing@gmail.com). All payment and deadline information will be made available to those interested in various sponsorships. Please note selection is first come first serve (no holds allowed).

We hope this sponsorship package finds your business doing well and that you are excited to participate in the 2012 MABBA season.

Regards,  
Lisa Heshka  
MABBA Marketing Director



## 2012 Novice & Provincial Sponsorship Opportunities

Sponsor the Novice and Provincial together and **save 15%**

Each sponsor sharing a booth are required to purchase a sponsorship package

**Platinum Sponsor** – only 1 booth available

- The 2012 Major Sponsor has been awarded to Gorilla Jack. If your business is interested to become a major sponsor for future seasons please submit a proposal to [mabbamarketing@gmail.com](mailto:mabbamarketing@gmail.com)

### Prices

Novice Championship - **\$2,520**

Provincial - **\$2,520**

Both Novice and Provincial Championships = \$ 5040 less 15% = **\$2,142 per show**

### Price includes the following

- Sponsor naming rights to the championship show
- Sponsor booth (Four - 6' x 2.5' tables)
- Program advertising - inside front and back cover
- Electronic stage banner (shown throughout the competition)
- Sponsor logo on hard copy and online poster
- Sponsor logo will appear on front of the volunteer t-shirt along with the MABBA logo
- Award overall and weight class trophies (final discussion to be decided)
- 12 VIP tickets for pre-judging and finals (as required)
- 1 year advertisement on MABBA website and website link

**Gold Sponsor** – 18' booth

### Prices

Novice Championship - **\$1,260**

Provincial - **\$1,260**

Both Novice and Provincial Championships = \$ 2,520 less 15% = **\$1,071 per show**

### Price includes the following

- Sponsor booth (Four – 6' x 2.5' tables)
- Program advertising - 2 full pages
- Electronic stage banner (shown throughout the competition)
- Sponsor advertising on poster
- Logo on back of the volunteer t-shirt
- Award weight class trophies (final discussion to be decided)
- 10 VIP tickets for pre-judging and finals (as required)
- 6 month advertisement on MABBA website and website link

**Silver Sponsor** – 12' booth available

### Prices

Novice Championship - **\$525**

Provincial - **\$525**



Both Novice and Provincial Championships = \$1050 less 15% = **\$446.25 per show**

**Price includes the following**

- Sponsor booth (Four – 6’ x 2.5’ tables)
- Electronic stage banner
- Program Ad, 2 x 1/2 page ads
- Award weight class trophies (final discussion to be decided)
- Sponsor advertising on poster
- 4 VIP tickets for pre-judging and finals (as required)
- 3 month advertisement on MABBA website and website link

**Bronze Sponsor** – 10’, only 1 booth available

**Prices**

Novice Championship - **\$262.50**

Provincial - **\$262.50**

Both Novice and Provincial Championships = \$525 less 15% = **\$223.13 per show**

**Price includes the following**

- Sponsor booth (Two – 6’ x 2.5’ tables)
- Electronic stage banner
- Program Ad, 1 x 1/2 page ads
- Award weight class trophies (final discussion to be decided)
- Sponsor advertising on poster
- 2 VIP tickets for pre-judging and finals (as required)
- 1 month advertisement on MABBA website and website link

**A la carte Sponsorship Options per show**

<b>Sponsorship Advertising on poster</b>	\$25
<b>Sponsorship Logo on back of volunteer t-shirt</b>	\$50
<b>Electronic Stage Banner with Emcee Write-up</b>	\$157.50
<b>Program Advertising</b>	
Full page	\$157.50
½ page	\$78.75
¼ page	\$52.50

**Website Advertising & Website Link**

Monthly	\$75
Novice Package (runs Jan 1 <sup>st</sup> to April 1 <sup>st</sup> 2012)	\$200
Provincial Package (April 1 <sup>st</sup> to July 1 <sup>st</sup> 2012)	\$200
Annual Package (runs Jan 1 <sup>st</sup> to Dec 31 <sup>st</sup> 2012)	\$500
<ul style="list-style-type: none"> <li>• All sponsors will be placed in a rotating reel on the MABBA News page with their logo also on the SPONSOR page with a link to their website.</li> <li>• MABBA reserves the right to suspend website links if the website displays/post/etc. anything that is not in the best interest for the Manitoba Amateur Bodybuilding Association, Executives and Members.</li> </ul>	